



In memory of

LIMPOPO RESEARCH CENTRE

FUNDRAISING GUIDE FOR THE LIMPOPO RESEARCH CENTRE

Thank you for choosing to support the building of the Limpopo Research Centre – a first-of-its-kind facility dedicated to improving emergency response, diagnostics, and long-term welfare for orphaned and displaced elephants.

This quick guide shows you how you can fundraise in 60 seconds or less using any platform you love – and how to inspire your community to help you reach your goal.



LIMPOPO'S ECHO LIVES ON AT HERD



In September 2025 HERD made the devastating decision to euthanise Limpopo, one of our beloved elephants, to ensure the safety of both humans and elephants.

This tragedy highlighted the importance of better understanding elephant behaviours and predicting stressors.

In her memory, HERD is establishing this laboratory dedicated to monitoring elephant stress levels through regular faecal analysis. By combining these results with behavioural observations, we hope to better understand the emotional well-being of our herd and, as far as possible, prevent situations that could compromise the safety of both elephants and carers.

This initiative, the Memory of Limpopo Research Centre, will be a daily reminder of the lives we lost in a single week. It is a call to learn, to grow, and to honour Limpopo not only through remembrance, but through meaningful change.

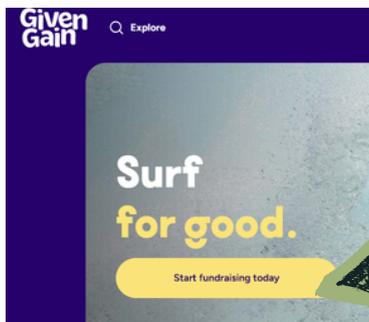
FUNDRAISE ON **Given Gain** Since 2001

GivenGain is HERD's preferred fundraising platform because it is secure, globally trusted, and designed specifically for nonprofit fundraising.

GivenGain has been a long-standing, reliable partner for HERD, helping ensure smooth, impactful fundraising for the elephants.

The platform makes global giving simple with secure, international payment options and low fees, ensuring more support reaches the Limpopo Memorial Lab. It also includes easy sharing features to help spread the word and transparent reporting tools that build donor trust

HOW TO CREATE AN ACCOUNT ON GIVEN GAIN



1

Visit <https://www.givengain.com/> and choose to:
Start Fundraising today

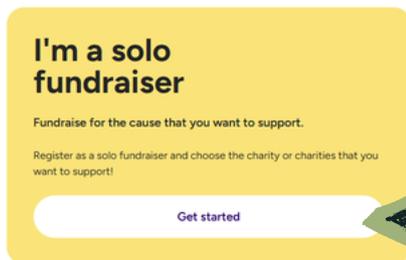
2

Next, please pick **I'm a fundraiser** & create an account with your details.



3

Now, select **I'm a solo fundraiser** to get started



FUNDRAISE ON

Given Gain SINCE 2001 PT 2

4

In the search bar type **HERD Trust** and click on the dropdown to select **HERD - Limpopo Research Centre**

Choose a charity to support

You're almost done. Select up to 5 charities you'd like to raise funds for.

HERD Trust

Search results

HERD Trust

HERD - Khanyisa Albino Orphaned Elephant Snaring Survivor

HERD - Khanyisa Albino Orphaned Elephant Snaring Survivor

HERD - Community Development Project

HERD - Limpopo Memorial Laboratory

Select

← Back Continue →

Choose a charity to support

Great choice! If you'd like, you can select up to 4 more charities.

Selected charities (1)

HERD Trust

HERD - Khanyisa Albino Orphaned Elephant Snaring Survivor

HERD Trust

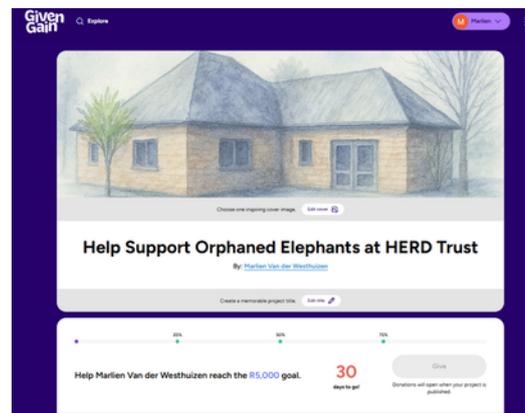
5

Once you have selected HERD Trust, and made sure to pick the right project, click on **Continue**

6

CONGRATULATIONS!

You've created your own customisable Fundraising page you can edit to your own liking.



7

Share, Share, Share!

Once your project is live, spread the word. Post your fundraiser link on Facebook, Instagram, LinkedIn, WhatsApp, and email

FINALLY

Don't forget to let us know you are fundraising on our behalf!

Follow us on social media and check our website to make sure you have the latest info.



GET IN TOUCH

Partnership Enquiries:

Email: pr@herd.org.za

Phone: +27 12 460 5605

Other Media Enquiries:

Email: media@herd.org.za

Phone: +27 12 460 5605

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